



WORLD OF WAVES

World of Waves Whitepaper 1.01

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This whitepaper is a working document that is subject to review and changes

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No advice

This whitepaper does not constitute any investment advice, financial advice, trading advice or recommendation by World of Waves, its affiliates, or its respective officers, directors, managers, employees, agents, advisors, or consultants on the merits of purchasing WOW tokens nor should it be relied upon in connection with any other contract or purchasing decision.

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Graphics

All graphics included in this whitepaper are for illustrative purposes only. Graphics with price references do not translate into actual pricing information.

Risk statements

Purchasing WOW tokens involves substantial risk and may lead to a loss of a substantial or entire amount of the money involved. Prior to purchasing WOW tokens, you should carefully assess and consider the risks, including those listed in any other documentation.

A purchaser should not purchase WOW tokens for speculative or investment purposes. Purchasers should only purchase WOW tokens if they fully understand the nature of the WOW tokens and accept the risks inherent to the WOW tokens.

Cryptographic tokens may be subject to expropriation and/or theft; hackers or other malicious groups or organizations may attempt to interfere with our system/network in various ways, including malware attacks, denial of service attacks, consensus-based attacks, Sybil attacks, smurfing, and spoofing which may result in the loss of your cryptographic tokens or the loss of your ability to access or control your cryptographic tokens. In such event, there may be no remedy, and holders of cryptographic tokens are not guaranteed any remedy, refund, or compensation.

The regulatory status of cryptographic tokens and digital assets is currently unsettled, varies among jurisdictions and subject to significant uncertainty. It is possible that in the future, certain laws, regulations, policies, or rules relating to cryptographic tokens, digital assets, blockchain technology, or blockchain applications may be implemented which may directly or indirectly affect or restrict cryptographic token holders' right to acquire, own, hold, sell, convert, trade, or use cryptographic tokens.

The uncertainty in tax legislation relating to cryptographic tokens and digital assets may expose cryptographic token holders to tax consequences associated with the use or trading of cryptographic token.

Digital assets and related products and services carry significant risks. Potential purchasers should consider all the above and assess the nature of, and their own appetite for, relevant risks independently and consult their advisers before making any decisions.

Professional advice

You should consult a lawyer, accountant, tax professional and/or any other professional advisors as necessary prior to determining whether to purchase WOW tokens.

Caution Regarding Forward-Looking Statements

This whitepaper contains certain forward-looking statements regarding the business we operate that are based on the belief of World of Waves as well as certain assumptions made by and information available to World of Waves. Forward-looking statements, by their nature, are subject to significant risks and uncertainties.

Forward-looking statements may involve estimates and assumptions and are subject to risks, uncertainties and other factors beyond our control and prediction. Accordingly, these factors could cause actual results or outcomes that differ materially from those expressed in the forward-looking statements.

Any forward-looking statement speaks only as of the date of which such statement is made, we undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date on which such statement is made or to reflect the occurrence of unanticipated events.



Executive Summary

Mission and Vision

World of Waves was founded as a nature conservation effort fueled by the intricate world of cryptocurrency combined with a passion for the wildlife preservation. Driven by an experienced technology crew with over 40 years of experience in technology, we believe World of Waves holds key to empower people around the world to better safeguard planet ecosystem.

Mission:

Bridge the cryptocurrency world and charity

To bring blockchain technology and charitable causes closer together. \$WOW will become a major part of the solution on how to conserve nature, preserve wildlife and make living on this planet sustainable for every living being. Returning the world, the way it deserves, to its former glory.

Vision:

To preserve the world for future generations

In our journey to achieve this vision, we are:

Establishing partnerships with NGO's and communities all over the globe and continue to not just donate funds but also physical labor through our volunteer group.

Problem Statement and Our Strategy

Key challenges in driving charity crypto adoption

We see the following key challenges in driving charity crypto adoption

- User Experience** : Poorly designed user experience does not satisfy mainstream users
- Value Proposition** : Weak value propositions do not incentivize people to use crypto for charity
- Complexity** : Difficult to transfer funds across different countries for charity
- Security** : Damaged user confidence from crypto related fraud and theft

Our Strategy

To tackle the challenges above, our product solution is building up sustainable ecosystem that serves our mission: *Bridge the cryptocurrency world and charity.*

Our strategy to leverage WOW tokens as the primary tool for driving adoption and user acquisition, while building NFT marketplace solution as the major source of charitable revenue. This strategy creates and self-sustains a cycle: WOW tokens bring users onto the platform, whereas NFT marketplace generates revenue for charities.



Commitment to Security & Compliance

Building trust is the cornerstone of our commitment to our customers - we believe that security and compliance are the foundations of achieving mainstream charity cryptocurrency adoption. We have completed a detailed security assessment, which included external penetration testing, threat modeling through to risk control reviews.



Road Map

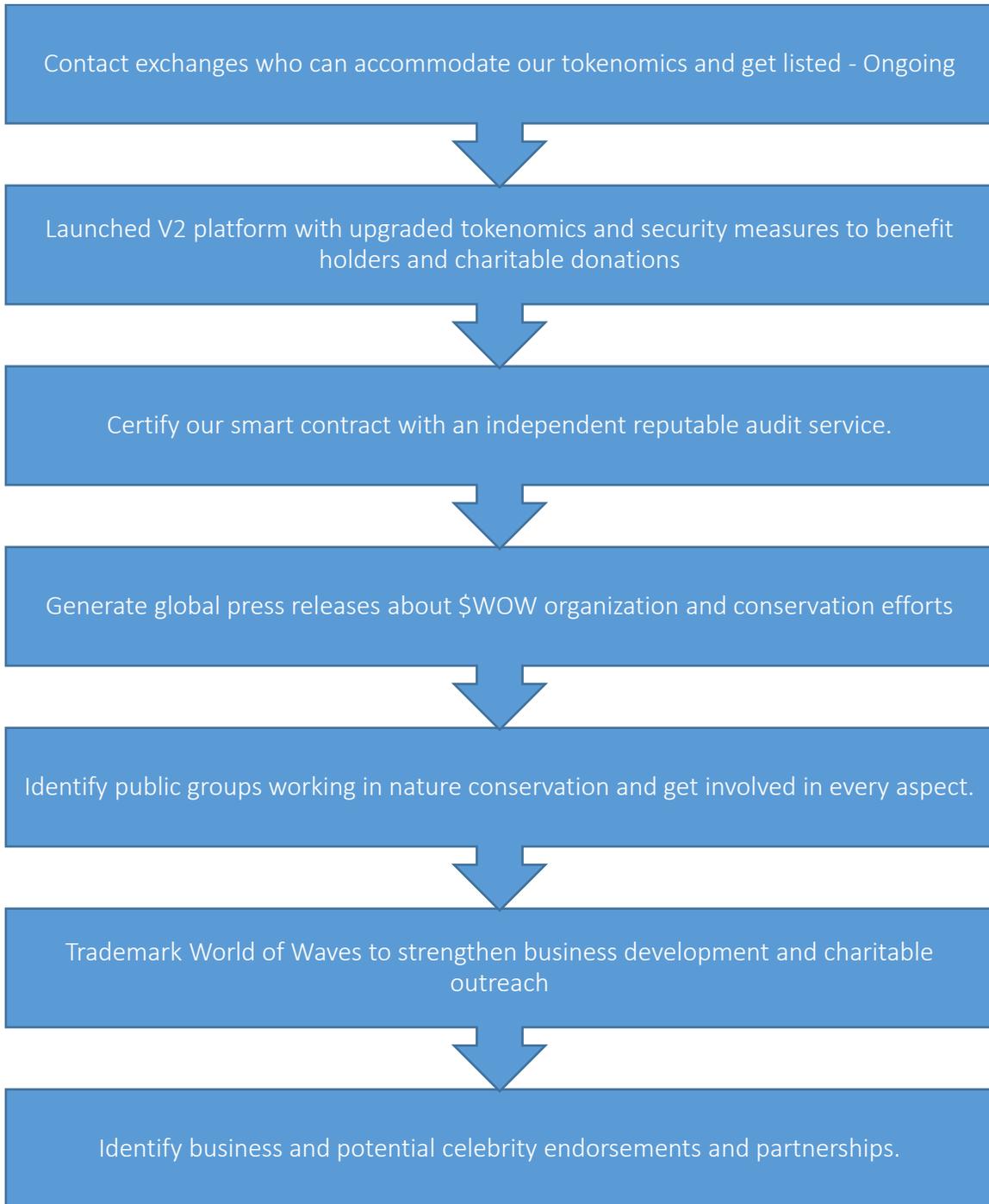
Overall Milestones

Phase 1 – 2021



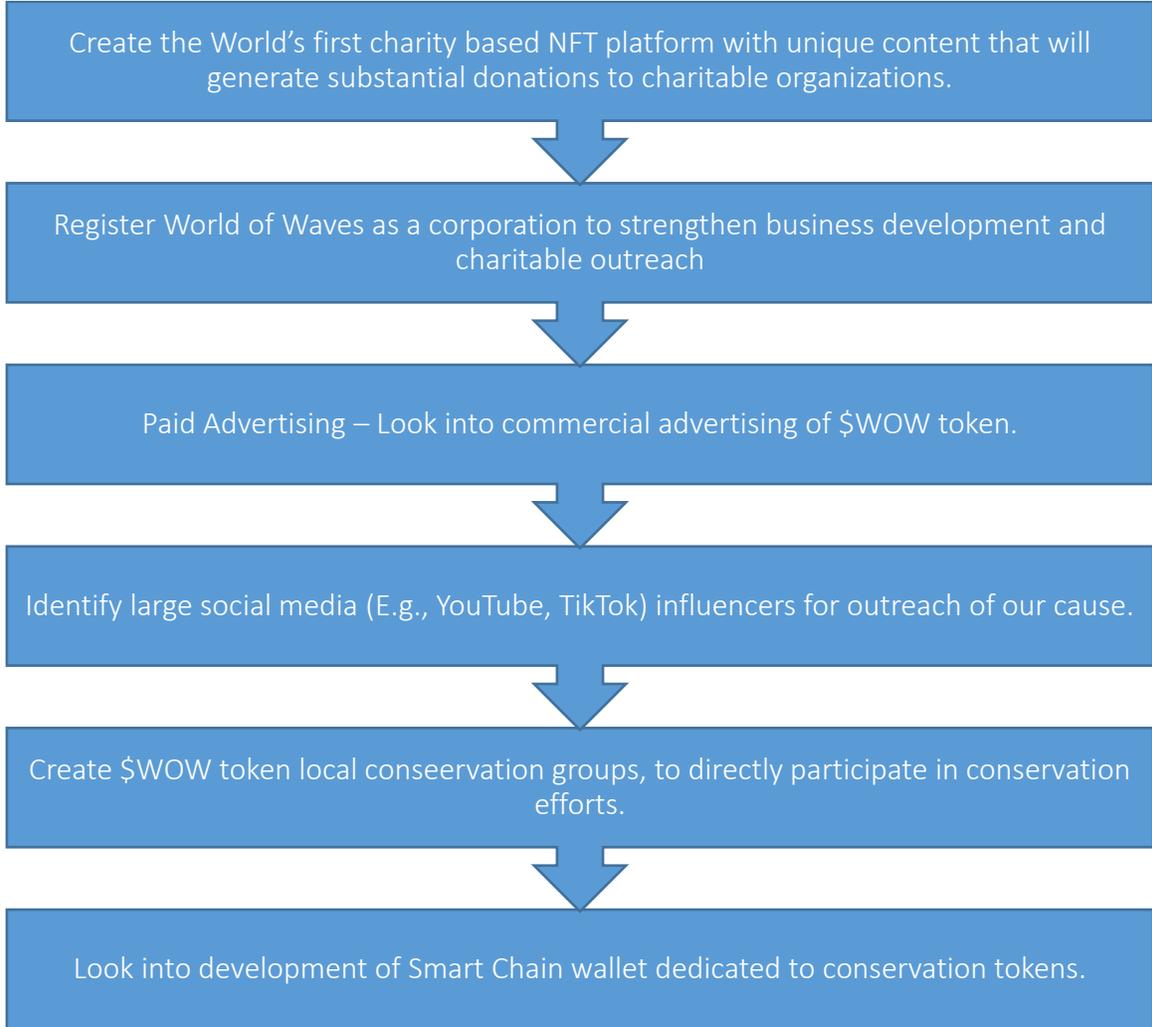


Phase 2 – 2021





Phase 3 – 2021





Phase 4 – 2022 & Beyond



WOW – Services

WOW NFT

Value Proposition

WOW NFT is a platform dedicated to delivering unique content from popular artists, musicians, athletes, and sports that will directly contribute to the **charities**:

- **Curated roster** of mainstream and digital artists including: Murphycat, among others.
- **User-friendly NFT buying experience**, allowing user to buy NFTs using their WOW tokens.

User Experience

At launch, users will have the option to 1-click buy using WOW tokens.

Collectors or fans will be able to acquire and trade (resell) NFTs through the wallet platform.



WOW Token

Token Creation and Basic Information

Token name	:	WOW Token
Token ticker	:	\$WOW
Issuing entity	:	World of Waves
Token total supply	:	2,000,000,000 WOW
Distribution mechanism	:	Focused on revolutionizing charity donation, NFTs (See section below for details on distribution)
Audit & assessment	:	Token BEP20 contract and daily distribution smart contract. (Certik in progress)

\$WOW is a crypto token built on the Binance Smart Chain.



Token Distribution

World of Waves updated their WOW token distribution with the total supply of the token to 2 billion. The longevity of WOW token requires a well-executed plan combining charitable contributions with operational costs of ongoing token development. All wallets are secured in form of multisig vaults.

Wallets	Distribution
Circulating supply	480M
Pancake swap LP	240M
Charity 0xdcb18Db888303bb8288FBE0df5F60B505250dA6B	400M
Partnerships (exchanges/partnerships) 0x8E307c1628d170fB555C94cA652AA10FD4294F48	240M
Development 0xdcb18Db888303bb8288FBE0df5F60B505250dA6B	100M
NFT Marketplace 0x300752c7BE1F6f6E99de3D4959d8F0b2553D2436	240M (Contract) distributed in next 5 years
Staking 0x49629089Dbaa402E2D8A9aA7B8366dCDa8e2592d	120M (Contract) distributed in next 5 years
Developers and Investors 0x0f07700791c6A7a1da21Ea35B51D9033b2C1886f	180M
Team 0x0f07700791c6A7a1da21Ea35B51D9033b2C1886f	

Tokenomics

\$WOW tokens has a built-in tax that is initiated with every transaction; this transactional tax is 11% and is broken down in the following way:

Redistribution

Our smart contract is designed to redistribute 30% of every transaction back to all holders of WOW. This ensures that investors receive incentives to HOLD our token while we generate charitable contributions.

Liquidity

As a function of our smart contract, 30% is added to the liquidity pool while every transaction is taxed 11% which is then pushed back into the liquidity pool. Some call this “as it helps elevate some of the stresses on the token price from large purchases or sell offs”.

Charity

Every transaction under contract takes 40% and adds it to our business wallet. This is the foundation of our token, the amount generated from the smallest transactions to the largest buy or sells will power WOW token to worldwide charitable contributions. As the charity wallet grows, funds are extracted monthly for donations towards nature conservation activities and preservation of wildlife.

Token Utility

The WOW token (\$WOW) is the native token of World of Waves.

Wallet App

One-stop shop to buy, sell, store, send & track WOW tokens in a secure and convenient way with a few taps on their mobile phones

Purchase BNB through FIAT and swap it to WOW tokens in simple steps.



BNB Earnings

If you enjoy earning dividends from company shares, you will be blown away by the BNB earnings that \$WOW offers. By holding just 50,000 \$WOW tokens, you automatically enroll in the BNB earnings function. Compared to standard company share dividends, \$WOW is categorized as high yield and pays out substantially more than your standard dividends. As the price of BNB increases so does the value of your holdings and your wallet.

It's simple, hold \$WOW, earn BNB.

WOW Staking

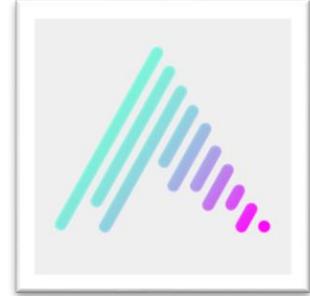
\$WOW was designed for two major purposes: supporting as many charitable organizations in the world as possible while rewarding our holders with substantial returns for supporting. In addition to BNB earnings, you can also stake your \$WOW for high interest returns. Buy, Stake and Hold while receiving some of the highest APY rates you've ever seen. Staking \$WOW is compared to standard banking CDs except this CD is built into the blockchain and produces upwards of 50% APY on average. Take your investment to another level while giving to charity at the same time.

Even if you are not holding 50,000 \$WOW tokens for BNB earnings and are not Staking, you will still earn \$WOW tokens in rewards through our re-distribution feature in Tokenomics.

Partnerships

- **Anji Eco** - Anji is building an ecosystem of decentralized, tokenized, altruistic applications to enable a decentralized digital economy that leaves the earth in a better way than we found it.

Website: <https://www.anji.eco/>



- **Deniz Yasamini Koruma Derneği (Marine Life Conservation Society)** - Marine Life Protection Association was founded on September 9, 2015 in Heybeliada under the name of Adalar Life with the Sea and Sports Club Association. Aims to protect future marine life with sustainable and fair methods through scientific studies and projects.

Website: <https://www.denizyasaminikoruma.org/>



- **Ocean Missions** - a small team of enthusiastic people with different ideas and professional backgrounds coming together to make a difference, helping our marine environment by conducting an exciting long term conservation project.

Website: <https://oceanmissions.org/>



World of Waves Team and Organization

World of Waves was founded and is being led by a team of a seasoned management with proven track record and rich experience:



Sami Touzani | Founder & CEO

A young visionary who finished his apprenticeship in the E-Commerce and Marketing business in 2021 in Marburg, Germany. He brought World of Waves to life on April 24th after his decision to create a cryptocurrency which combines blockchain and charitable donations. His ability to establish connections between people set the base for a strong community and team; Sami believes in the power of unity. Together with the team and investor community, Sami will carve the way to success for the \$WOW token.



Kristijan Tot | Chief Operating Officer

Has an incredible desire to give back to the world and be involved in its future to protect and promote sustainability. It is these driving factors that sets Kristijan apart from traditional operations executives and gives \$WOW the ability to grow sustainably and remain on the correct path the token requires to be successful. Coming from a strong financial sales background, Kristijan understands the individual needs of investors and the growth required by the token to successfully increase in value.

**Kunal Kamble** | Chief Technology Officer

A seasoned technology professional with 15+ years of experience in strategy, partnerships, and innovation. With his technology, cross culture background and passion for working with great teams on consumer products, he has helped many organizations pioneer and build across India and Canada. His CryptoSauga, a community built around NFT that collaborates with multiple artists and contributes to charity. All these together have been driving forces for joining World of Waves.

**Jeremiah Lagace** | Chief Marketing Officer

A seasoned management professional with a background in the semiconductor and tech industry. With just about a decade of management experience, Jeremiah understands the steps and processes required to effectively and efficiently execute plans that result in the \$WOW token entering new areas of the market and the overall growth of the brand.

**Anagha Mhatre** | General Counsel - Legal

Anagha has extensive experience in handling legal matters relating to intellectual property rights, International commercial arbitrations, corporate and commercial transactions. She brings with her a wealth of multidisciplinary experience as a legal advisor of an NGO. She is passionate about conservation of environment and sustainability, and she believes that this is the only time when we as a global community can come together and take concrete steps towards reversing the adverse effects of climate change and make this planet sustainable for all beings.

Further Information

- World of Waves Homepage: www.wow.surf
- Twitter: https://twitter.com/world_of_waves
- Facebook: <https://www.facebook.com/WorldOfWavesOfficial>
- Instagram: <https://www.instagram.com/worldofwavesofficial/>
- LinkedIn: <https://www.linkedin.com/company/world-of-waves>
- Reddit: <https://reddit.com/r/WorldofWaves/>
- Telegram: https://t.me/world_of_waves
- YouTube: https://www.youtube.com/channel/UCQ_lhegDFNM6ZnwJ3fsg3lg
- Discord: <https://discord.gg/EwSRxmz2>



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